



Product Management Team

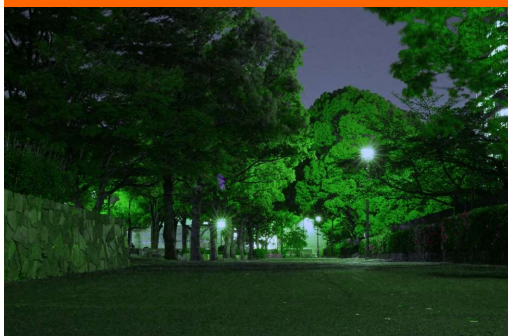
URBAN AREA



URBAN AREA

EVERY PROJECT THAT REQUIRES STYLISH DESIGN LUMINAIRE ON THE POLE

PARKS



NEIGHBOURHOODS



PARKING LOTS



- *WHERE DESIGN MATTERS*
- *WHERE YOU NEED DECENT TECHNICAL SPECIFICATION WITH 5 YEARS WARRANTY*
- *WHERE YOU NEED TO MIX BOTH POST TOP AND SIDE MOUNTING APPLICATIONS*
- *WHERE PRICE IS IMPORTANT FACTOR IN THE PROJECT*

URBAN PRODUCTS APPLICATION EXAMPLE

URBAN AREA

● URBAN LANTERN

● URBAN AREA



URBAN AREA



URBAN AREA FAMILY OVERVIEW

+ Portfolio

30W

50W

100W

150W

200W

120 lm/W

3000K

4000K

6500K

Grey

Black



+ USP

120 lm/W

Modern Design

IP65

50000 L70

5Y GUARANTEE™

INSTALLATION

VERTICAL

HORIZONTAL

URBAN AREA



URBAN AREA OVERVIEW



DECENT LIFESPAN:
L70: 50 000h



HIGH EFFICIENCY:
UP TO 120lm/W



HIGH INGRESS PROTECTION



BUILT IN FLEXIBLE SPIGOT



VERTICAL AND HORIZONTAL INSTALLATION

URBAN AREA



URBAN AREA HOUSING PRESENTATION



**URBAN AREA
15/30W**



**URBAN AREA
50W**



**URBAN AREA
100W**



**URBAN AREA
150W**



**URBAN AREA
200W**

URBAN LANTERN – TWO COLORS TO CHOOSE FROM

URBAN AREA

DIFFERENT HOUSING COLOR TO FIT EVERY PROJECT

BLACK HOUSING
RAL:9005

GREY HOUSING
RAL: 7024



URBAN AREA OVERVIEW

URBAN AREA

CONVEX LOGO



PC LENS



ADJUSTABLE
ARM HOLDER



URBAN AREA OVERVIEW

URBAN AREA



LASER PRINTED LABEL



RESISTANT TO OUTDOOR CONDITIONS

FLAT TOP DESIGN

**NO DUST
ACCUMULATION.
DIRT FALLS DOWN WITH
GRAVITY, RAIN OR FORCE OF
WIND.**



URBAN AREA OVERVIEW

URBAN AREA



SLIM DESIGN HOUSING

EYE CATCHING DESIGN!

ULTRA THIN

**ONLY 24mm HEIGHT OF
LIGHT EMITTING PART**

URBAN AREA

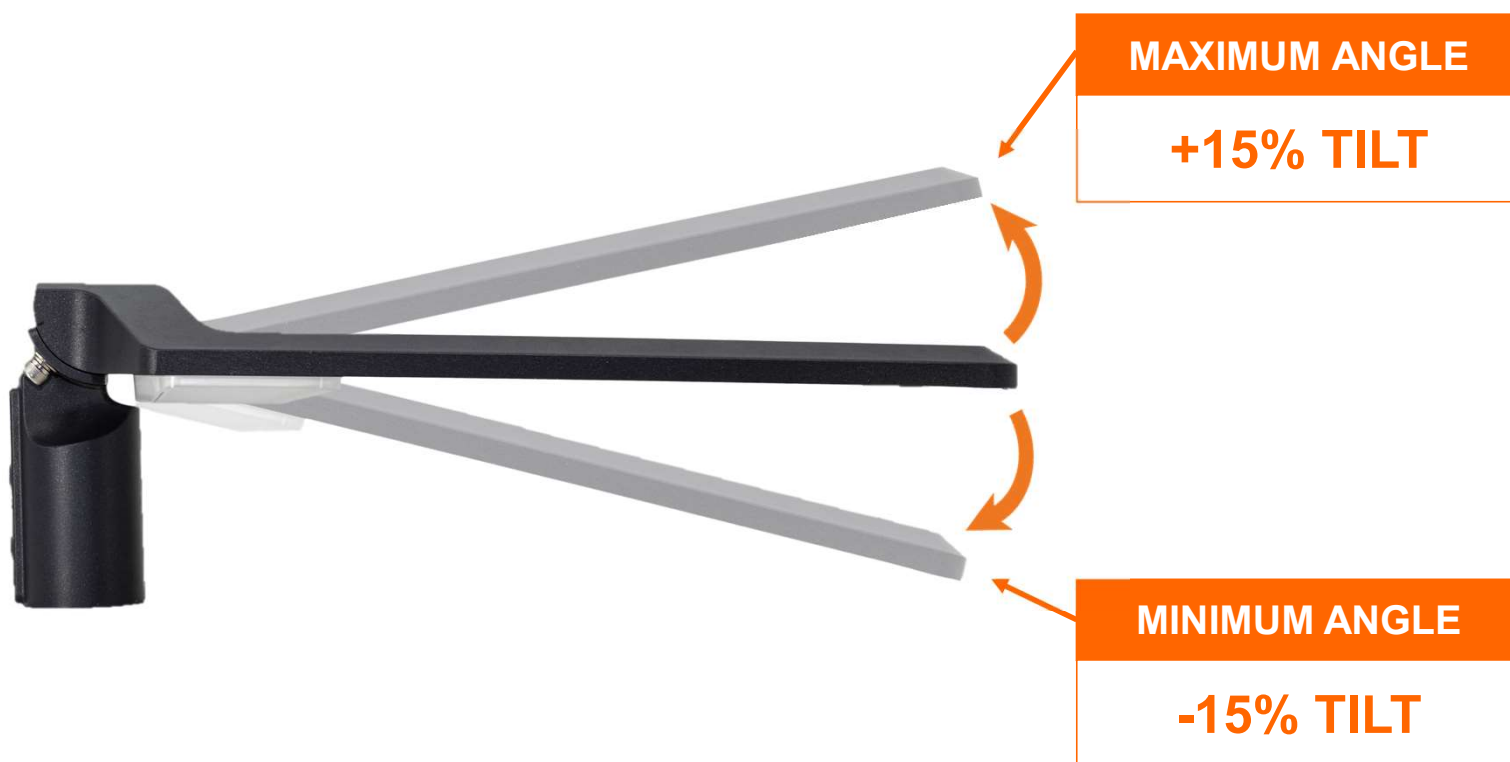
URBAN AREA INSTALLATION OPTIONS

VERTICAL INSTALLATION	HORIZONTAL INSTALLATION
	



URBAN AREA OVERVIEW

URBAN AREA

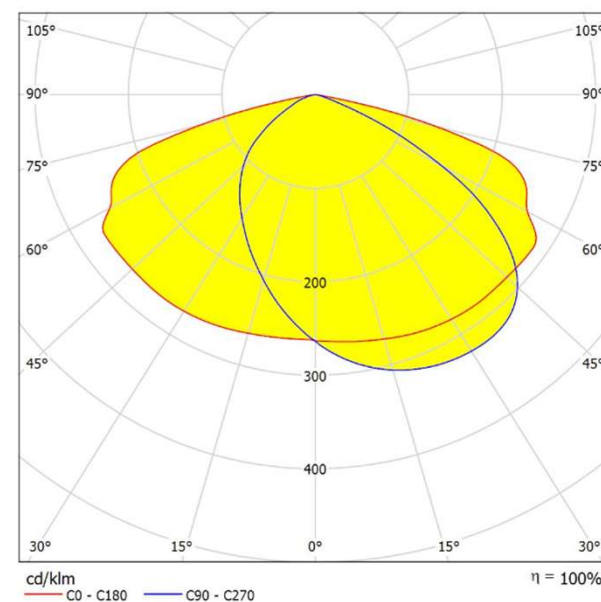


URBAN AREA LIGHT DISTRIBUTION

URBAN AREA

ADVANCED LENS TO CREATE MOST SUITABLE BEAM

ASYMMETRIC BEAM ANGLE TO COVER LARGE FIELD

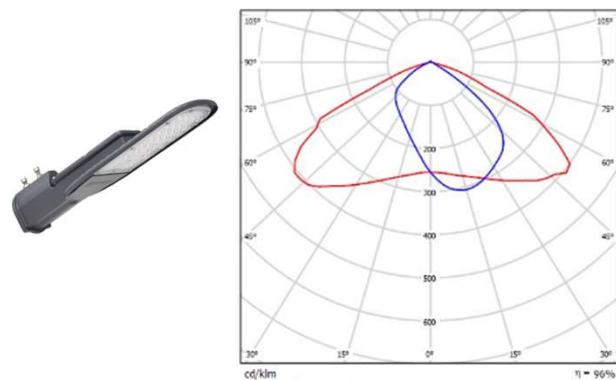


ECO AREA AND URBAN AREA LIGHT DISTRIBUTION

URBAN AREA



ECO AREA

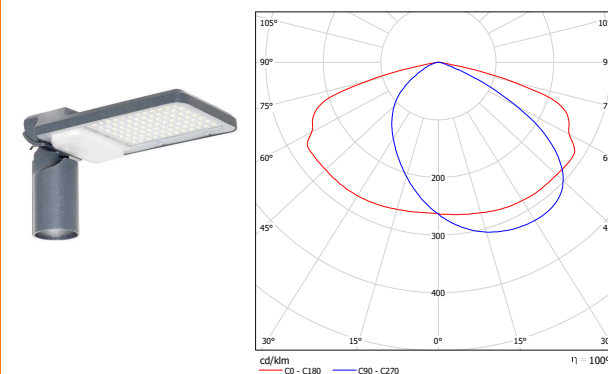


COVERS BIG POLE DISTANCE

- Suitable for road/street lighting



URBAN AREA



COVERS LARGE AREA

Suitable for aerial lighting:

- Parks
- Parking lots
- Industrial areas
- Small roads

URBAN AREA EAN LIST

URBAN AREA



Model name	EAN	Housing color	Power	Efficiency	CCT	BEAM ANGLE	Op. Temp.	CRI	IP	IK	Warranty
			[W]	[lm/W]	[K]		[°C]				[years]
URBAN AREA E 15W 830 IP65 GY	4099854361548	Gray	15	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 15W 830 IP65 BK	4099854361562	Black	15	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 15W 840 IP65 GY	4099854361586	Gray	15	120	6500	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 15W 840 IP65 BK	4099854361609	Black	15	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 15W 865 IP65 GY	4099854361623	Gray	15	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 15W 865 IP65 BK	4099854361647	Black	15	120	6500	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 30W 830 IP65 GY	4099854361661	Gray	30	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 30W 830 IP65 BK	4099854361685	Black	30	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 30W 840 IP65 GY	4099854361708	Gray	30	120	6500	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 30W 840 IP65 BK	4099854361722	Black	30	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 30W 865 IP65 GY	4099854361746	Gray	30	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 30W 865 IP65 BK	4099854361760	Black	30	120	6500	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 50W 830 IP65 GY	4099854361784	Gray	50	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 50W 830 IP65 BK	4099854361807	Black	50	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 50W 840 IP65 GY	4099854361821	Gray	50	120	6500	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 50W 840 IP65 BK	4099854361845	Black	50	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 50W 865 IP65 GY	4099854361869	Gray	50	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 50W 865 IP65 BK	4099854361883	Black	50	120	6500	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 100W 830 IP65 GY	4099854361913	Gray	100	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 100W 830 IP65 BK	4099854361906	Black	100	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 100W 840 IP65 GY	4099854361937	Gray	100	120	6500	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 100W 840 IP65 BK	4099854361920	Black	100	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 100W 865 IP65 GY	4099854361951	Gray	100	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 100W 865 IP65 BK	4099854361944	Black	100	120	6500	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 150W 830 IP65 GY	4099854361975	Gray	150	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 150W 830 IP65 BK	4099854361968	Black	150	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 150W 840 IP65 GY	4099854361999	Gray	150	120	6500	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 150W 840 IP65 BK	4099854361982	Black	150	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 150W 865 IP65 GY	4099854362019	Gray	150	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 150W 865 IP65 BK	4099854362002	Black	150	120	6500	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 200W 830 IP65 GY	4099854362033	Gray	200	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 200W 830 IP65 BK	4099854362026	Black	200	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 200W 840 IP65 GY	4099854362057	Gray	200	120	6500	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 200W 840 IP65 BK	4099854362040	Black	200	110	3000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 200W 865 IP65 GY	4099854362071	Gray	200	120	4000	155x80	-20...+40	>80	IP65	IK07	5
URBAN AREA E 200W 865 IP65 BK	4099854362064	Black	200	120	6500	155x80	-20...+40	>80	IP65	IK07	5